



A Neopost Company

Build Your Business with “Just Right” Software and Services

Goldilocks had the right idea. Not breaking and entering, but getting just what you need from a single source. After all, whether you’re just starting a mailing operation or expanding into new services, one-size-fits-all doesn’t work for businesses any more than it does for clothes. A Neopost company since 2009, Satori Software provides the support and technology you need — from data processing to post-sort and entry planning — to help your mailing operation thrive now and into the future. As your organization grows and evolves, we can assist with industry insights, software and services that address your challenges and new opportunities.

We at Satori Software blend years of postal insights gained through active participation in industry workgroups to develop products that fulfill your mailing business’s needs and help you keep ahead of the game when those needs change. How? We champion your interests with USPS in key associations, including PostCom, MTAC, IDEAlliance and Epicomm. Our people actively participate in the planning meetings, advisory councils and workshops where industry changes manifest. We speak on your behalf to help form the rules and regulations. Plus, we gain invaluable insights so we can make sure your software meets upcoming requirements.

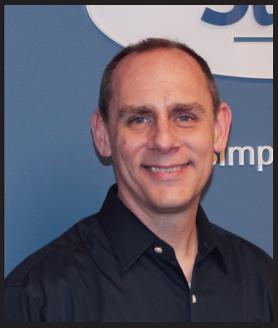
From Comprehensive Mailing Solutions ...

Mailers of all levels, from those who prefer simple wizard-based processing to those whose operations capitalize on automated, document management systems and advanced sorts, have grown their businesses on Satori solutions. Our USPS CASS and PAVE Gold certified mailing solutions offer address correction, 48-month NCOA^{Link} updates, full support USPS Intelligent Mail requirements and much more.

... To Communication Optimization

In today’s business environment, clients are looking for more than efficient mailing service. They’re looking for expertise that can help improve their bottom-line results. We offer solutions you can use to make that leap by providing additional services that improve the quality of their mailing lists and help them achieve better results from mailings and marketing campaigns.

So, as your mailing needs and postal regulations become more frequent and far-reaching, know that we’re here to help, with solutions “just right” for your business.



EXECUTIVE PROFILE

Bob Schimek, Satori Software Inc.

As Senior Director of Postal Affairs, Bob Schimek serves as the primary liaison between Satori Software and the U.S. Postal Service on technical matters affecting the company’s comprehensive mailing solutions. Schimek leverages his 26+ years of mailing industry experience to provide strategic direction for Satori Software’s mailing business.

An acknowledged thought leader on postal issues, Schimek represents Satori Software and its customers at many postal industry associations, including MTAC, as the current Industry Leader for the Mail Prep and Entry Focus Area, IDEAlliance, as the Chair for the Mail.dat specification, and PostCom, as Vice-Chair and a Board of Directors member. All in all, Schimek works collaboratively with both industry and USPS to help ensure specifications meet the needs of the industry and the USPS initiatives.

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