Printware

Printware is considered an industry expert in the short-run inkjet printing markets for envelopes, direct mail and label printing. Based in St. Paul, MN, Printware has been a leader in the digital print market for more than 30 years. Known best for manufacturing Platestream digital computer-to-plate (CtP) systems, Printware now also engineers and markets the iJetColor family of digital inkjet solutions powered by Memjet technology.

"The impact of inkjet technologies on mailing and envelope printing is an interesting look into higher profits and customer response," stated Tim Murphy, President of Printware. "These new technologies bring new revenue opportunities to print shops, making it extremely affordable to produce 4-color envelope jobs and to also capitalize on new short-run direct mail opportunities that give clients great response rates. The iJetColor Digital Press provides low cost, personalized printed images in print volume as low as one unit."

Printware's iJetColor Press family consists of two models; one for envelopes, letterhead and direct mail - and another for label and packaging applications. The iJetColor Workflow with Color Matching technology is an integral part of both iJetColor press systems.

The iJetColor Direct Mail/Envelope Press is a compact, table top, 4-color inkjet press powered by Memjet technology suitable for supporting production paper stocks as heavy as .02 inch/.5 mm on up to 8.5" by 17" substrate for product personalization of full bleed 4 color envelopes; direct mail and post cards; stationery; and invitations and greeting cards.

The iJetColor Label Press is a compact, table top, 4-color inkjet press suitable for printing on production label stocks, variable data barcoding, shelf labels and product labels for retail and industrial applications. The system features roll-to-roll and fan fold printing; continuous label printing, integrated cutter, 60 feet per minute speed, gap and black mark sensing, advanced spot color matching application, and integrated touchscreen user control system.

Printware's iJetColor Workflow is based on the industry standard Navigator Harlequin RIP and workflow with specially designed features for use with the iJetColor Press. It provides users with significant features and benefits including a complete workstation CPU for a true turn-key solution, which is variable data enabled for easy, on demand personalization.

The iJetColor Press is offered with a comprehensive package that includes factory installation and training, a full year warranty, 24/7 support and a no-finger pointing guarantee.

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