



**P**ostmatic, Inc. has been recognized as the leader in postage stamp affixing equipment for over 40 years. That is an outstanding achievement. Equipment manufacturers only get to become the de facto standard solution across four decades by creating high-quality products and taking care of their customers. Postmatic has excelled at both.

Our inline stamping bases feature heavy duty construction and provide years of trouble-free service for high volume mail operations. Whether soliciting for donations, appealing to voters, seeking new business, or reaching out to valued customers, the presence of a real postage stamp makes a difference in open rates and response.

Companies that don't use Postmatic equipment for in-line operations often attempt to re-purpose other devices, such as tabbers, to apply stamps. Tabbers are unable to place the stamps in the correct orientation when used while inserting, so stamping envelopes with machines designed for something else is an offline operation. In an industry with already slim profit margins, this additional overhead expense is significant.

Tabbers also generally lack the tracking and document integrity controls that are more commonly found on inserting equipment. Besides being expensive, using tabbers to apply postage can also increase customer dissatisfaction due to mistakes or unfinished mail pieces. Extra operations always increase the risk of errors.

Postmatic inline stamping equipment is specially engineered to work with automated inserting systems capable of processing mail up to 18,000 pieces per hour. We use sophisticated positioning technology to detect the location of stamps on the coil and place them correctly on envelopes. Extra unproductive steps such as rewinding stamp coils are eliminated.

Postmatic is constantly developing new tools for mailers including vacuum transport bases for inline systems to support read/print functionality and camera output verification. For static printing, our Print One base allows mailers to print mailer's precancelled permits, return addresses, indicia, logos, and more. Organizations can use a single standard envelope for multiple jobs, reducing the headaches and expense of warehousing and inventory.

Organizations have many options for creating mail. When the job calls for postage stamps, there is only one set of solutions that thousands of mailers have counted upon for decades — the products of Postmatic.

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