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Clear Image Technologies is a company focused on affordable, reliable solutions for the direct mail industry. With over 30 years experience in direct mail, we understand that each mailers needs are different and that one large, complex system is more than many companies need. Our goal to provide user-friendly, scalable, inserting alternatives. All of our products are modular.

In 2007, we developed the Picture Perfect Match System for companies doing match mailings by hand or hand checking the mailing off the end of their inserter. This visual match system, retrofitted to a customers existing inserter, displays images of the mail components on a monitor to allow the operator to visually inspect to ensure match integrity. This provided a low cost, semi automated system to companies with medium volume match mailings.

In 2009, after many customer requests to stop the inserter in the event of a mismatch, we added the ability to upgrade to optical character recognition. Using the same cameras from the basic system, we could now decode the images to look for names and sequence numbers to match on and data recording of each piece processed.

In 2010 we incorporated the ability to read and decode 2D (Data Matrix) and IMB barcodes. This data can be used to check against a sequence number.

Now we offer station selection. By reading a barcode or number, individual stations are turned on and off allowing several smaller mailings with some, but not all, identical pieces to be merged into one.

Each of our OCR/Barcode products produce an Excel file that can also be used as end of machine verification. Any product can be purchased individually and upgraded later.

By partnering with equipment dealers like Tri-State Mailing Equipment in New York, Peak Business Equipment in St. Louis and Chicago, Mailers Engineering in Los Angeles, Timpac in San Francisco, and Creative Mailing Solutions in Toronto, we've been able to provide sales, service and support to the U.S. and Canada.

We are constantly in the field, listening to our customers, the sales people, technicians and operators that use our products. Have a need not mentioned here? Call us!

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